



# Soul Surfer Bethany Hamilton Stoked on Damon Braces

Inspirational professional surfer Bethany Hamilton is Damon Braces' official celebrity endorser. Known for triumphantly overcoming a horrific shark attack, Bethany relied on the transformative orthodontic treatment to quickly and comfortably improve the health and beauty of her smile.

## About Bethany Hamilton

Bethany has become a source of inspiration to millions through her story of determination and hope. In 2003, at age 13, she was attacked by a 14-foot tiger shark while surfing in the Hawaiian Island of Kauai. The traumatic attack left Bethany with a severed left arm. Determined to get back in the water, Bethany miraculously returned to surfing just one month after her attack, and has since achieved her goal of becoming a professional surfer. By 2011, she had competed in more than 54 professional surfing competitions.

At age 14, Bethany underwent orthodontic treatment to correct an open bite and considerable crowding. Achieving incredible results, Bethany's orthodontic care gave her healthier teeth and gums, clearer speech, increased confidence and enhanced facial features.

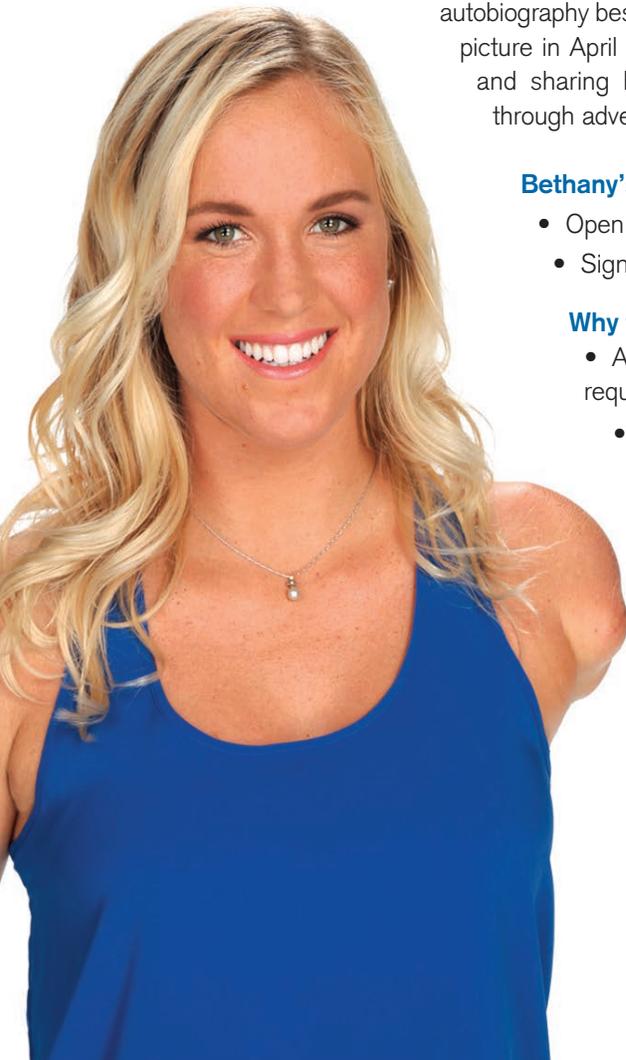
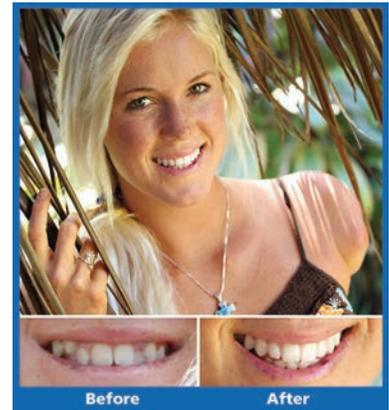
Many recognize Bethany from *Soul Surfer*, The New York Times autobiography best seller that was released as a major motion picture in April 2011. Today she travels the world surfing and sharing her personal story of confidently smiling through adversity.

## Bethany's Pretreatment Diagnosis

- Open bite with narrow upper arch
- Significant crowding

## Why the Damon System was Selected

- Avoided surgery—operations are frequently required with Bethany's type of case
- Required fewer adjustments, meaning fewer appointments, allowing Bethany to keep up with her busy surfing schedule
- The light pressure used in the Damon System stimulates broad, natural arch development and typically delivers results up to 25 percent faster than traditional braces
- Easier to keep clean, which promoted better hygiene throughout treatment
- Eliminated the need for headgear, rapid palatal expanders and other invasive appliances



For more information on the Damon System, visit [damonbraces.com](http://damonbraces.com).